





# Strategic Plan for the Deanship of Development and Quality





Contents	Page
Chapter One: Introduction	
Introduction about the Deanship	
The main values of the Deanship	
Organizational Structure of the Deanship	
Methodology for preparing the strategic plan	
Formation of the strategic plan committee	
Work environment analysis	
Gap analysis and strategic options	
Chapter Two: The strategic plan document	
Vision	
Mission	
Strategic objectives	
Key Performance Indicators	
Operational objectives	
Chapter Three: The Executive Plan	
Executive Plan	
Chapter Four: Risk Management	
Expected risks during the implementation of the plan	
Change management plan	
Communication plan	
Chapter Five: References	
References	



### Chapter One

#### Introduction

was established in accordance with the approval of the Custodian of the Two Holy Mosques under Supreme Directive No. 7013 / M on 28/9/1431, aiming at achieving high ranks of internal quality, establishing an effective quality system and enhancing its implementations in University community.

Developing general strategies to implement the quality assurance system in all units of the university. Building up an integrated internal system for continuous self-evaluation

Disseminating the culture of quality and academic accreditation and continuous improvement among the university staff.

Measuring the quality of university performance in all of the university's units.

Providing support and advice to the academic and administrative units of the university regarding quality assurance and academic accreditation.

Establishing coordination with the National Commission for Academic Accreditation & Assessment (NCAAA) and working based on its systems and regulations.

Exchanging experiences with similar centers and units in Saudi universities to contribute to the development of the university.

Developing and improving the skills of the university staff.



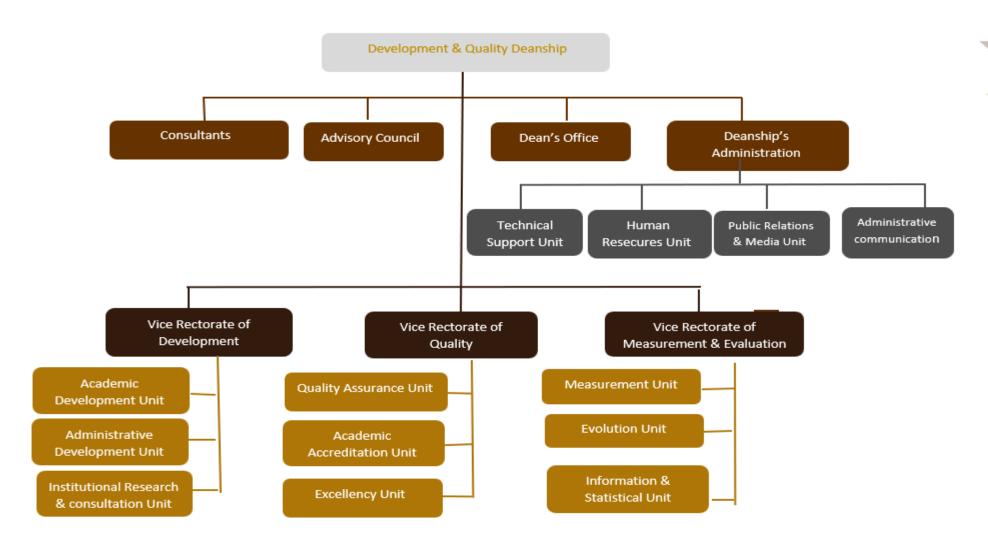
### Main Value of the Deanship of Development and Quality

The Deanship of Development and Quality adopts key values emanating from the teachings of the true Islamic religion, which form the basic basis on which the Deanship relies on its performance inside and outside the university, as follows:

- Perfection: It means observing Allah in every work, adhering to quality standards, and striving for excellence and continuous development
- Justice and integrity: It means treating all university employees according to the same standards without bias, discrimination or favoritism.
- Teamwork: It means spreading the collective spirit of achievement and encouraging cooperation among university employees to achieve continuous development
- Transparency and accountability: means documenting the colleges / program performance reports and their trends, publishing them credibly, and answering all inquiries related to them without delay.



#### Organization Structure of Development & Quality Deanship





# Methodology for preparing the strategic plan





# Formation of the strategic plan committee

The strategic plan committee, which is responsible for implementing all phases of the deanship's strategic plan, was formed, in conjunction with their directive to the rector of the university to update the university's strategic plan 2030.

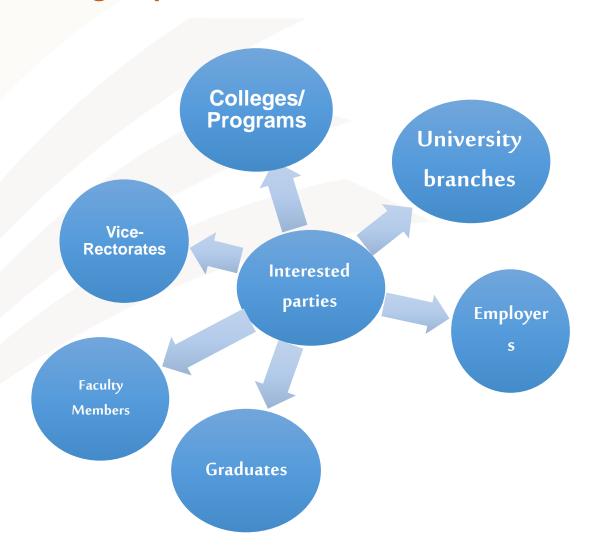


# Formation of the strategic plan committee

Since the Deanship of Development and Quality is one of the main components of the university that is entrusted with bringing about development and improvement in all academic, research and societal fields of the university, the Deanship has sought, since its inception, to planning and development based on long and short-term strategies, by diagnosing the current situation and identifying the latest external and internal developments and analyzing The gap between reality and expectations (quadruple analysis) with the participation of the internally and externally concerned parties with the aim of identifying the strengths and weaknesses, as well as the opportunities and threats facing the processes of development and continuous improvement in all the activities of the university, especially in the field of quality assurance and accreditation, in order to work on developing and enhancing them, exploiting the available opportunities, addressing weaknesses and challenges, and working to reduce their negative effects.



# **Gap analysis and strategic options**





### **Strategic options**

- Contribute to achieving the university's mission
- The university obtaining institutional accreditation
- Enhancing the university's programs to obtain academic program accreditation
- Developing the capabilities and skills of faculty members
  Building bridges of communication with similar deanships internally and externally
- Activating the academic quality management system
- Activating the university's administrative system

Contribute to raising the university's classification at the local and international levels

A sustainable system for evaluation and quality performance measurements in the university's academic and administrative units

- Building a support system for institutional studies and research
- Creating programs to motivate faculty members
- Introducing programs to motivate colleges in the field of development and quality
- Activating the organizational and administrative structure of the Deanship



## Strategic goals

Four strategic objectives have been identified that include strategic options, as follows:

- 1. Enhancing quality practices and their applications
- 2. Development of quality assurance systems
- 3. Developing a sustainable system for evaluation and quality performance measurement in the university's academic and administrative units
- 4. Develop and develop the academic capabilities of the university's employees



# **Chapter Two Strategic Plan Document**

#### Vision:

Excellency in the development of the university performance.

#### Mission:

Continuous development and improvement of the university's quality performance in accordance with local and international quality assurance standards to achieve outstanding outputs.

#### **Strategic Objectives:**

- 1. Establishing the culture of quality in the university's activities and practices.
- 2. Establishing and developing performance indicators system.
- 3. Preparing the university and its academic programs to obtain the academic accreditation.
- 4. Developing an effective quality management system.
- 5. Developing the abilities and skills of the university staff to ensure the quality of performance



# Chapter Three The Executive Plan

### The first strategic objective: Strengthening quality practices and their applications Executive goals:

- 1- Enhancing distinguished practices in the field of development and quality among the various university units
- 2- Supporting the quality of performance in the various units of the university
- 3- Enhancing the university's access to institutional accreditation
- 4- Enhancing the university's programs to obtain program accreditation

### The second strategic objective: to develop quality assurance systems Executive goals:

- 1- Developing an academic quality assurance management system
- 2. Develop a management system for quality assurance
- 3- Automation of quality assurance systems
- 4- Develop a support system for institutional research and studies.



# Chapter Three The Executive Plan



- 1- Developments to follow up the quality of performance of the university units
- 2- Developing a system for measuring performance indicators and benchmarking
- 3- Developing the skills of faculty members at the university level in the academic field
- 4- Developing programs to stimulate excellence and encourage the distinguished
- 5- Developing the skills of faculty members at the university level in the field of development and quality

The fourth strategic objective: to develop and develop the academic capabilities of the university's employees

#### **Executive goals:**

- 1- Developing the skills of faculty members at the university level in the academic field
- 2- Developing programs to stimulate excellence and encourage the distinguished
- 3- Developing the skills of faculty members at the university level in the field of development and quality



# Chapter Four Risk Management

#### **Define risk management**

Risk management is the art of benefiting from the lessons of the past in order to reduce the expected future risks and take advantage of future opportunities.

#### **Deanship's Methodology in Risk Management**

Continuous identification of the most significant risks arising from operations.

Prioritize risks based on their likelihood of occurrence and potential impact.

Apply strategies to reduce risks.

Monitor the effectiveness of risk management efforts.

#### The Deanship's Strategies in Risk Management

Prevention: Preventing this from happening by stopping the activity that generates that risk

Acceptance: keeping current and taking risks while taking precautions

Mitigation: Reducing the likelihood and impact of risks. This strategy is known as the loss of

control strategy

Transfer: Transfer of risk responsibility to a third party

# The End of Strategic Plan





